



NIDM Koramangala Module : WordPress

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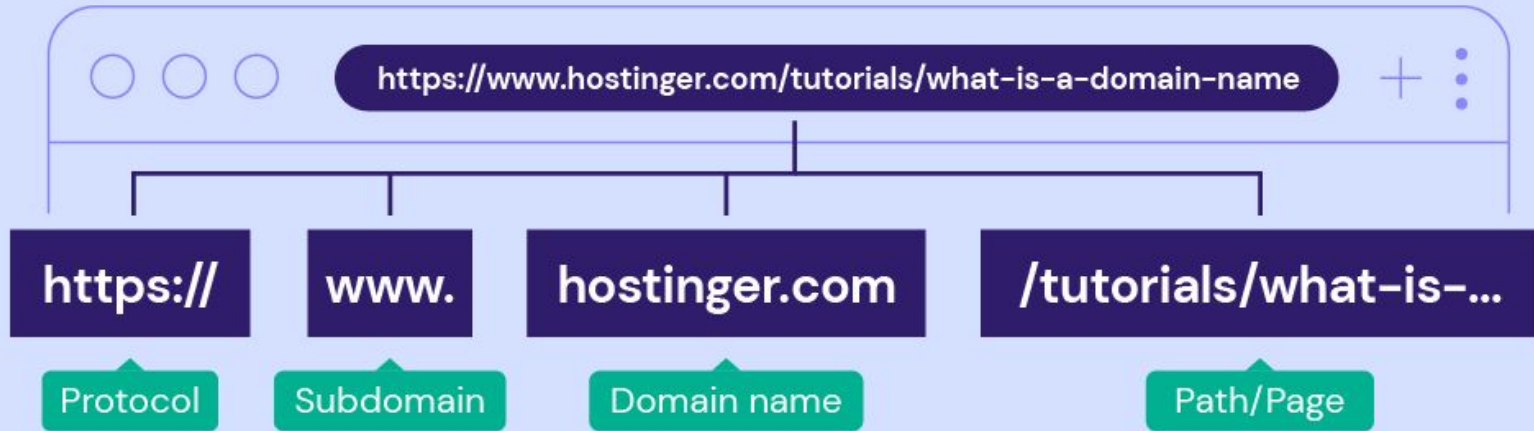
Domain: An internet domain is **an administrative structure for organizing, delivering and accessing services on the internet**. The terms "domain" and "domain name" are often used interchangeably.

Web page: A web page is a hypertext document on the World Wide Web. Web pages are delivered by a web server to the user and displayed in a web browser.

Website: A website is a collection of web pages and related content that is identified by a common domain name.

Hosting: A web hosting service is a type of Internet hosting service that hosts websites for clients, i.e. it offers the facilities required for them to create and maintain a site and makes it accessible on the World Wide Web.

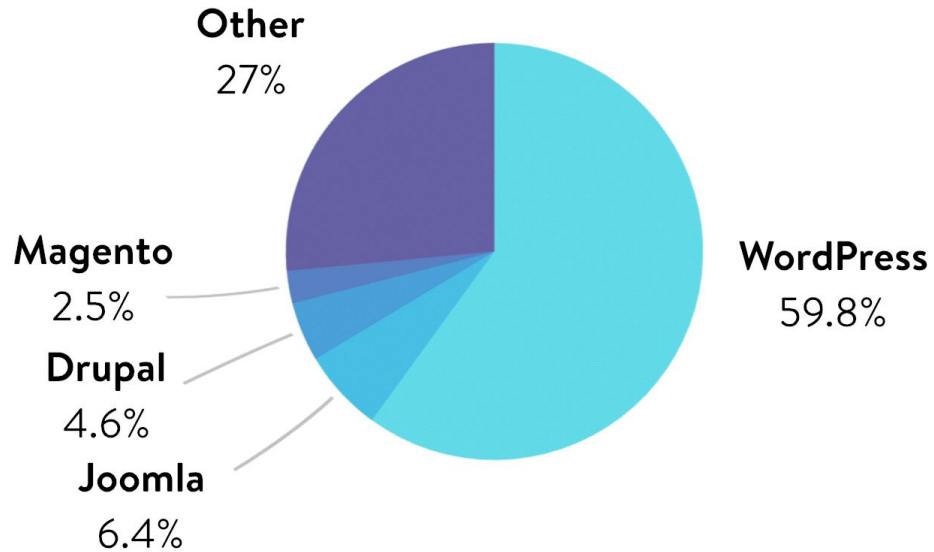
URL Structure



CMS : A content management system is computer software used to manage the creation and modification of digital content. A CMS is typically used for enterprise content management and web content management.

WordPress is a free and open-source content management system

CMS Market Share



Advantages of WordPress:

<https://www.bluehost.com/resources/8-benefits-of-using-wordpress/>

A **WordPress theme** is a group of files (graphics, style sheets, and code) that dictates the overall appearance of your blog or website. Themes can control something as vast as your site's layout, or as minute as your hyperlink colors.

There are a few reasons why you may want to choose and install a fresh theme on your site:

- To improve your site's visual appeal: If you have a specific vision for your site, you can choose a suitable theme and **customize it to meet your requirements**.
- To enable more design customization: If you have no design or coding experience, many themes offer a wealth of customization options to help you create the right design.
- To implement additional functionality: Depending on your needs, a theme may include functionality related to your niche that can't be found elsewhere.

Most recommended theme for beginners : Astra

Link to buy specific themes : <https://themeforest.net/>

A WordPress **plugin** is a piece of software that “plugs into” your WordPress site. Plugins can add new functionality or extend existing functionality on your site, allowing you to create virtually any kind of website, from ecommerce stores to portfolios to directory sites.

Recommended Plugins:

1. Elementor- Page builder
2. WP Forms - Form builder
3. Chaty- Contact button
4. Yoast - SEO plugin
5. All in One WP Migration- Backup & Migration
6. WP Code- Add header tags

Other Plugins:

Essential addons for elementor, Smart Slider 3

Starter templates demo video: <https://youtu.be/GX9HR26oYZ4>

Astra Header and footer editing: <https://youtu.be/RVk3laYGdXQ> (you may choose to ignore the end of the video related to coding)

Elementor Editing: <https://youtube.com/playlist?list=PLZyp9H25CboE1nHkb7rH1nkE96NEn7XD3> (ignore pro features.)



Thank You!!

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